

## **Airport Wayfinder™ now available to Montreal-Trudeau International Airport passengers**



### **Airport Wayfinder™ now available to Montreal-Trudeau International Airport passengers**

Geneva, April 18, 2005 -- Montreal-Trudeau International Airport is now offering the new Airport Wayfinder™ virtual tour service on their web site. Airport Wayfinder is produced by Air Travel Video Technologies, Inc. (ATV), a leading provider of airport information.

Available through a recently-announced subscription service from Airports Council International (ACI) of Geneva, Switzerland, the Airport Wayfinder is produced to familiarize passengers with airport layouts and processes prior to arrival or departure. Using the latest Internet streaming technologies, Airport Wayfinder programs provide compelling and memorable 3D airport fly-down and walk-throughs of the world's leading airports. Passengers can access the latest Airport Wayfinder for Montreal from their home, office or before their trip by visiting [www.airportwayfinder.com/yul](http://www.airportwayfinder.com/yul).

"We at Montreal-Trudeau are convinced that the ACI Airport Wayfinder is a very valuable information service to travelers - it keeps us at the forefront of our industry," said James Cherry, Aéroports de Montréal chief executive officer. "With an interest in promoting the airport's features and enhancing airport customer service and communication, Montreal-Trudeau International Airport now provides its customers with a rich, informative and descriptive presentation of the passenger arrival and departure areas," he added.

When planning travel to Montreal, people can navigate through the airport with more ease and efficiency, as well as understanding the formal entry, departure, and U.S. trans-border requirements, in addition to finding parking and ground transportation options.

Montreal-Trudeau International also benefits from ACI's unique position as the world's largest

airport trade association, to market customized Airport Wayfinders to third-party travel websites.

New video segments about Montreal-Trudeau International's shops and dining, and the new international jetty, are scheduled for release by June, 2005.

Behind the technology that brought Airport Wayfinder to virtual life, is Air Travel Video Technologies, Inc. (ATV). ATV is the world's leading producer of international airport arrival information for the world's airlines and airports, using copyrighted scripts and proprietary video animation. ATV has produced, distributed and supported in-flight viewing programs of more than 50 of the world's leading international airports for their airline customers.

For a live experience of Airport Wayfinder, visit [www.airportwayfinder.com/yul](http://www.airportwayfinder.com/yul).